

## Riri Group hits the stage at Performance Days with the flagships of its performance offer

*b.Lock and Tra-in are protagonists of the trade fair dedicated to the latest trends in the activewear fabrics and accessories industry.*

**Munich, April 2018** – It is all set for kick-off at **Performance Days**, the place to be on **April 18-19** for the sourcing of high-performance functional fabrics and accessories. Among the protagonists, Riri Group – leader in zipper and button production – will display its latest creations in the **technical and outdoor sectors at booth 637 / Hall 6**.

Performance, safety and resistance are perfectly embodied in the **b.Lock** snap, a **patented innovation** that can – thanks to its one-of-a-kind design – be applied to any field where the need for functionality meets aesthetic requirements. Born out of Riri Group and Cobrax engineering innovation applied to small components, b.Lock boasts a **revolutionary locking system** that makes it **extra resistant to lateral traction** thus becoming the right ally to exceed every limit and face every challenge.

Munich will also see the presence of the **side-sliding button** that allows the wearer to perform one small gesture to open or fasten garments with style and reliability. Simple, accessible and entirely made of stainless steel, **Tra-in** is the combination of a classic snap and a hook approved by major fashion clothiers for its aesthetics and technology.

**Riri Group will welcome visitors to Performance Days at booth 637 / Hall 6 - with the possibility to test b.Lock and Tra-in directly on their own fabric or garment.**

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