

## **Riri Group invests in the Supply Chain and increases its production capacity with two important acquisitions.**

*Leader in the manufacturing of zips and buttons, thanks to its brands Riri, Cobrax and Meras, the Group continues to grow and acquires MR Plating SA and SPM Pressofusione S.r.l.*

**Mendrisio, January 2018** - The Riri Group ('Riri SA'), thanks to the valuable support of **its current shareholders, of the Gilde Buy Out Partners Fund and of the whole management**, is making **important strategic investments** aimed at strengthening and increasing its growth and development process.

The first operation involves the acquisition of **100% of shares in MR Plating SA**, a Swiss company specialising in galvanic treatment, already a subsidiary of the Group. With a three-year investment plan, the Riri Group aims at **significantly consolidating its offer by substantially increasing its production capacity**.

Moreover, in line with the choice of accompanying its current progress also through ongoing improvement of its quality and service performance levels, the Riri Group has also bought **SPM Pressofusione S.r.l.**, a company based in Palazzolo Sull'Oglio (BS) specialised in Zamak die-casting. **SPM will become the centre of excellence for the group with regard to mould production and all its die-casting work.**

The Riri Group, leader in the production of zips and buttons, has always been characterised by its extensive product range and unique offer, thanks to its three brands: **Riri**, a point of reference for pre-cut zips made of metal and die-cast in plastic and zinc; **Meras**, specialising in the production of nylon and cut metal zippers; **Cobrax**, a celebrated brand name for iconic rivets and buttons.

The high quality of its products, designed season after season, supported by relentless innovation and an unmistakable customisation of details, have made the **Riri Group a preferential choice for many top players on the Fashion, high-end accessory, outdoor and Denim markets**. Thanks to its multi-brand strategy and dedicated production sites in **Mendrisio, Padua and Tirano**, the Riri Group provides concrete added value for customers, who are offered a product which is designed to meet all possible style requirements.

For more information, please visit [www.riri.com](http://www.riri.com).



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