

Between matter, form and appearance, timeless luxury makes a big comeback in Oerlikon Riri's SS25 collection.

The Oerlikon Luxury zipper and button brand's new offerings rediscover and elevate the simplicity of modern elegance and minimalist style in two iconic accessories lines.

Mendrisio, February 8, 2024 –The grammar of luxury is the language that Riri has always declined and infused into its accessories, details of style that enrich the creations of leading high-end fashion brands. This know-how is reflected in **the zippers and buttons created by the Oerlikon Riri brand for the Spring-Summer 25 collection**, which features **two extremely elegant moods**, made even more precious by the technological and craftsmanship contributions of **Oerlikon Fineparts**. The two brands cooperate as complementary parts of the **Oerlikon Luxury business unit** to offer the high-fashion market a range of accessories that explores every peak of luxury, from classic to tailor-made.

ENHANCED CLASSIC

Loudly quiet luxury.

Luxury tries to dress in simplicity but cannot hide from the discerning eye: classic gold, black, beige and dark brown colors, geometric and sinuous shapes that eschew static betray its nature, **pure elegance**. Elegantly basic or metalized tapes in gold and with glossy black enamels, PVD (Physical Vapour Deposition) body and puller finishes, the patented TRA-IN stainless steel button with Coeurdor's light gold finish, and customized branding, ELOXAL chain with aluminum teeth colored in gray and gold: **revisited and enhanced visions of the classic, on the heels of the Quiet Luxury trend**. The gleam of metal is counterbalanced by the simplicity of wool yarn, GRS-certified recycled polyester and GOTS-certified organic cotton, for a final effect of utter class.

FACED MARBLE

Face modern elegance.

Marble and multifaceting are the main characters in the second trend **of strong geometric inspiration**: triangles, rhombuses and trapezoids create elegant and modern surfaces in which simple colors predominate on the theme of wood and marble. Materic effect is recreated on tapes with marble and black polished effect inserts, matte black PVD padlocks and buttons with hard blue stone inserts, mélange velvet and satin tapes, and geometric facets shape an **algid and ethereal elegance**.

About the Oerlikon Surface Solutions Division



Oerlikon is a leading global provider of surface and additive manufacturing solutions and services. The division offers an extensive portfolio of market-leading thin-film, thermal spray and additive manufacturing technologies, equipment, components and materials. Emission reduction in transportation, maximized longevity and performance of tools and components, increased efficiency and intelligent materials are hallmarks of its leadership. Pioneering technology for decades, the division serves customers with standardized and customized solutions across a worldwide network of more than 170 sites in 37 countries.

With its technology brands – Oerlikon Balzers, Oerlikon Metco and Oerlikon AM – the Oerlikon Surface Solutions division focuses on technologies and services that improve and maximize performance, function, design, reliability and sustainability, which are innovative, game-changing advantages for customers in the automotive, aviation, tooling and general industries and in the luxury, medical, semiconductors, power generation and oil & gas markets.

The division is part of the publicly listed Oerlikon Group (SIX: OERL), headquartered in Switzerland, which has 13,000 employees and generated CHF 2.9 billion in revenue in 2022. For more information see: www.oerlikon.com/surface-solutions

About Oerlikon Luxury

Oerlikon Luxury, the business unit part of Oerlikon's Surface Solutions division, is a global leader for the production of metallic parts for the fashion luxury industry. The business unit is an expression of Riri technologies and expertise through the specificities of two brands: Oerlikon Riri, which includes zippers and buttons branded Riri and Cobrax respectively, and Oerlikon Fineparts, which presents a combined offer with regard to metal components and fashion jewels, bringing together the Tuscan companies (Amom, DMC and CMH) and the French company Coeurdor, acquired by Oerlikon in 2021.

Oerlikon Luxury, headquartered in Mendrisio (CH) and managed by Renato Usoni, counts today 1400 employees in 12 sites located in Italy, Switzerland, France and Portugal.

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