



#### NEWS

May 08, 19

### Riri Group returns to Performance Days with its latest creations for functional fabrics and the acti



The search for performance never stops and the Aquatyre zip, next to the revolutionary Tra-in and b.Lock buttons, stands out among the specific innovations for the sector.

Munich, May 2019. Riri, the international leader in zipper and button production, makes its second appearance at Performance Days - Functional fabrics and accessories fair - on May 8/9. The expo area will play host to Riri's latest developments in innovative performance and revolutionary style.

#### RIRI'S FLAGSHIPS

Performance, innovation and design are perfectly embodied in the brand new Aquatyre Zip: this, more evolved version of the Aquazip is lighter, more flexible and extremely attractive, thanks to the design of the chain. Inspired by the world of sport, in particular the bike, the shape of the tooth visibly resembles the texture of a tire.

Munich will also see Decor and Nylon zippers as protagonists: the first is presented with different variants including a laserable and customizable chain, and 'the Cristal version' with transparent teeth; the latter is available also in the reverse version. Another innovation is the Storm, the high-tech zipper with a watertight chain, resistant to water and ultra-violet rays. The Storm is the perfect zipper for technical applications involving remarkable stress in high-performance or for all those fields where the need for functionality meets aesthetic and personalization requirements.

Their special effects also allow all the chains presented to be fully customizable as they're made of wood, metallised, laserable and luminescent. Having ticked every possible innovation box, it is practically impossible not to be eye-catching in every challenge or urgency! And it doesn't end there: in adapting to the most modern trends and needs, the tapes become ultra resistant and, at the same time, extremely light, transparent and sublimated with printed writings running along their entire length, or repeated in the half-chain.

#### NOT 'JUST' BUTTONS

From the most futuristic Cobrax engineering applied to small components, born Tra-In: the combination of a classic snap and a hook that unifies aesthetics, reliability and usability. Entirely made of stainless steel, this new concept of button ingeniously allows the wearer to perform one small gesture to open or fasten garments, without forgetting style.

And speaking of style, the iconic b.lock can't be missed, the revolutionary locking system that makes it extra resistant to lateral traction.

The possibility of customizing the buttons range expands: silicone and polyester heads for greater resistance, rings in synthetic technopolymers to solve oxidation and blocking problems, not to mention the infinite possibilities of coloration. A world of endless possibilities, all to be discovered.

Riri Group, with its range of brand new products, will welcome visitors to Performance Days at booth R01 / Hall C6.

#### More Pictures



#### LATEST NEWS



May 09, 19

### Up & Running announces support for Schools Half Marathon



May 08, 19

### Sustainable athleisure brand la Pochette announces partnership with Digne Fitness.



May 04, 19

### Institute of Swimming launch Training Academy to solve teacher shortage

[BACK](#)

#### MORE PICTURES



### sports insight ESSENTIALS

Get all the latest trade news free straight to your inbox  
Enter your email address:

[SIGN UP](#)

[@SPORTSINSIGHTUK](#)

10 hours ago British Masters: Matthew Jordan sets course record to take lead in Southport [ow.ly/N0dR50u5LFC](#)

17 hours ago d3 Cohesive bandage | Sports Insight [htl.li/F4g730oGM8s](#) [pic.twitter.com/bf8FSLeUEy](#)

20 hours ago "On 17th-18th June 2019, we will be attending the @SportsForum as an Industry Partner. If you are also attending,...." [twitter.com/i/web/status/1...](#)

#### INSIGHT UPDATE



#### ESSENTIAL EVENTS

- Ice Hockey - Men's World Championship**  
May 10 - 26, Slovakia
- Votwo Devon Coast Challenge**  
May 10, Sandaway Beach Holiday Park, Combe Martin, Devon [http://www.running-forum.com](#)
- Cricket- England v Pakistan, second one-day international**  
May 11, Southampton
- Rugby union - European Champions Cup final**  
May 11, Newcastle



SEARCH SOCR HANDBOOK [GO!](#)

[BOOK NOW](#) [VIEW ALL](#)

#### FEATURED BRAND



**Gunn & Moore**  
GM Operations Centre, Colwick, Trent Lane, Nottinghamshire , NG2 4BS

[VIEW PROFILE](#)

#### SPORTS INSIGHT MAGAZINE

Get your FREE digital subscription! Sports Insight is available on your mobile device



[FREE Download Latest Issue](#)

#### EDITORS PICKS

#### LATEST NEWS

### Up & Running announces support for Schools Half Marathon

#### TRADE COUNTER

New for Spring '20 from



INSIGHT UPDATE

**Investment in group exercise key to getting the nation active**

TRENDS & FEATURES

**Downhill all the way for Olympic skier Chemmy Alcot**

PARTNER NEWS

**Former Wales international footballer David Cotterill will provide the keynote talk at next month's**

NEXT DIARY DATE

**Ice Hockey - Men's World Championship**

sports insight Works With:

